

COUNTRY FOCUS: FRANCE AS TRADE AND INVESTMENT OPPORTUNITY FOR TRIVENETO COMPANIES



The world's sixth largest in terms of GDP and second largest European market with more than 66 million inhabitants, France closed up 2016 with 1.1% GDP annual growth. The country ranked seventh in the world for 2016 FDI inflows, with \$ 46 billion, 5% growth compared to 2015. France attracted 1,117 new production investment decisions, of which 141 from Italian companies (13%), placing Italy in third place among foreign investors after Germany and USA. FDI outflows from France amounted to \$35 billion, with more than 30,000 French companies having a foreign branch. With favorable economic indicators for 2017 and a consolidated recovery, France is one of the main markets for Italian companies.

 **Wednesday 12th July 2017, 9 am - 1 pm**  **Confindustria Padova, via E. Masini 2, Padua**

9:00 Participant Registration and welcome coffee;

9:30 Welcome and Opening Remarks;

ALESSANDRO NARDO - Head of International Affairs at Confindustria Padova

10:00 Overview of current Italian-French economic relations and the reciprocal opportunities offered by their markets. Focus on the Venetian presence in France and the characteristics of a market open to the internationalization of Italian companies;

HERVE POTTIER – Director at Business France Invest in Italy

10:30 Development opportunities in France: Export, forms of Productive Units, and R&D Incentives;

ELIA CUNZI - JPA INTERNATIONAL

11.00 The recovery of French companies in competition procedure: an interesting opportunity for the internationalization of Italian companies;

CHIARA POGGI-FERRERO - DS AVOCATS

11.30 Equity operations to invest in France;

ALESSANDRO MORELLI – Finest S.p.A.

12:00 Financial services for businesses: the advantages of a unique network between Italy and France;

VITTORIA PUGLIESE – CRÉDIT AGRICOLE

12:30 Case Study and Question time.

Register at <http://bit.ly/2tuZ5uu>