

JPA Italia at the Turkey-Italy Business Forum

On February 22, 2017 JPA Italia's CEO Daniele Cereghini attended the Turkey-Italy Business Forum. At the Forum took part the Italian Economic Development Minister Carlo Calenda and Nihat Zeybekci, the Turkish Minister of the Economy.

The Forum organized in Istanbul by the Italian Industrial Federation Confindustria, ICE and Deik.

Almost 20 Italian companies participated to the Sector Roundtables on Health, Infrastructure and Energy: among others Sace, UniCredit, Intesa Sanpaolo and Generali.

There almost 560 Italian companies in Turkey, mainly working in the automotive, nautical and infrastructure industries, such as Eni, Enel, Fca, Leonardo, Astaldi, Trevi, Fs, Nuovo Pignone, Pirelli, Barilla, Ferrero, Indesit, Turboden, Benetton, Chicco and Zegna.

During the initiative, many Italian companies have shown their interest in exploring new business opportunities giving the positive growth outlook.

